



American Nursery & Landscape Association
 1200 G Street NW Suite 800 • Washington, DC 20005
Phone: 202-789-2900
Clinic Registration Fax: 866-507-6536
www.ANLAclinic.org

EARLY BIRD
 Registration Rate Ends
December 15
Register Today!

2012 ANLA Clinic Registration Form

These low rates end on January 20, 2012! After January 20th you must register on site and pay an additional \$250 per-person.

Please print clearly or type

COMPANY NAME (Individual attendee names should appear below) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ FAX NUMBER _____ EMERGENCY CONTACT NAME _____

WEB SITE _____ EMERGENCY PHONE NUMBER _____

REQUIRED:
COMPANY EMERGENCY CONTACT
 Please provide us with someone in the company whom we can contact in the case of an emergency.

Check All That Apply:

Our Company is an ANLA member

Yes! We want to become members today at a special Clinic discounted rate! Enclosed is \$150, our eighteen month membership fee, and we're registering at the member rate.

3 WAYS TO REGISTER EARLY PAYMENT METHOD

REGISTER BY FAX: 866-507-6536 (24 hours-credit card only)

REGISTER BY MAIL: THE ANLA CLINIC, 1200 G STREET NW, SUITE 800, WASHINGTON, DC 20005

REGISTER ONLINE: www.ANLAclinic.org

WE ACCEPT: VISA, DISCOVER, MasterCard, American Express

Check or Money Order (Please no currency). Make check payable to: ANLA, in U.S. Funds

Card Account Number: _____ Verification Number*: _____ Expiration Date Required: _____

Signature: _____

Name on card: _____ Credit Card Billing Zip: _____

ATTENDEE INFORMATION (Please Circle Your Prices) ANLA MEMBER TOTALS

R=Retail L=Landscape G=Growing D=Distribution O=Other

First Name	Last Name	Attendees E-mail	Attendee's Primary Business Function	EARLY BIRD	Advanced	NON-Member	Student or Educator	Landscape Profit Workshop †		OWNERS Only Program	Garden Center University	Retail Buyers Bootcamp	Alternate Hotel Fee	TOTALS
				on or before December 15 th	Registration December 16 th to January 20 th			Member	Non-Member					
				\$599	\$749	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	
				\$499	\$649	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	
				\$499	\$649	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	
				\$499	\$649	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	
				\$499	\$649	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	
				\$499	\$649	\$999	\$199	\$349	\$449	\$249	\$599	\$0	\$150	

Questions about the 2012 ANLA Clinic? Call 202-789-2900 or email at meetings@anla.org

* Cancellation Policy: By submitting your registration, you accept ANLA's event cancellation policy which can be viewed at www.ANLAclinic.org.

**Buy one full priced registration and receive \$100 off each additional. Students and educators not included.

† Save \$100 when you purchase with a Clinic Registration.

NEW ANLA MEMBERSHIP COMPANY TOTAL: \$150

2012 ANLA Clinic Travel, Lodging & Pricing Info

HOST HOTEL

All meetings are held at:
The Galt House Hotel and Suites
141 North Fourth Street, Louisville, KY 40202
Phone: 502-589-5200
www.galthouse.com

Deluxe guest rooms are \$135
(single/double occupancy)

Executive Suites are \$145
(single/double occupancy)

Reservations may be made by phone (502-589-5200). Be sure to tell them that you are with the ANLA Clinic to receive the discounted rate.

Discounted room rates are based on availability and are valid only until January 3, 2012.

Alternate Hotel Fee: This year ANLA has instituted a \$150 per person non-host hotel fee for each attendee choosing not to stay at the Galt House Hotel and Suites. If you decide to stay elsewhere, you can pay this fee during your registration process.

While we understand that some attendees will choose to stay at other hotels to earn loyalty points or take advantage of last minute discounts available online, ANLA does need to account for the additional cost to the meeting.

TRAVEL

How to Get to Louisville

Attendees should fly into Louisville International Airport (SDF).

When to Arrive & Depart

Please plan to arrive between 12:00 and 2:00 PM on Wednesday, January 25th for registration and orientation, as well as the opening reception that evening. Sessions will conclude at 12:00 pm on Saturday, January 28th.

Meals Included

Lunches are included on both Thursday and Friday. Dinners are on-your-own and we will provide local restaurant listings for your use. However, with the

hospitality receptions back again this year, you won't even need to venture out of the hotel! These hospitality receptions will be held in suites right at the Galt House Hotel Wednesday and Thursday night and will offer food, beverages, and continued networking and fun!

Special Needs?

Do you have a special physical, learning, or dietary need that we can accommodate to help you fully participate in 2012 ANLA Clinic? Please contact us at (202)789-2900 or meetings@anla.org, prior to your arrival in Louisville so we can assist you.

Cancellation/Refund Policy

Cancellations will be accepted in writing only and should be directed to:

Leslie Dick
ANLA Registrar
American Nursery
& Landscape Association
1200 G Street NW Suite 800
Washington, DC 20005
meetings@anla.org
Fax: 866-507-6536

After we have confirmed your Clinic registrations, we have incurred non-refundable expenses on your behalf. We appreciate your understanding that if you must cancel your registration we will refund fees not already committed. Refund schedule is as follows:

On or before January 6, 2012 - A full refund, less a \$50 processing fee, will be made for cancellations postmarked or received by fax.

January 7, 2012 - January 20, 2012 - A 50% refund will be given for cancellations postmarked or received by fax.

After January 20, 2012 - There will be no refund for cancellation.

PRICING

Save \$100 (or \$200, \$300 or more!)

Two heads are better (and cheaper!) than one. You've told us that the ideas stick better when you bring more than one person from your firm, so this year we're making it easier than ever!

Get \$100 off* each registration you purchase over and above your first. It's easy!

One registration – Full price.

Two registrations – take \$100 off your total

Three registrations – take \$200 off your total.

*Students and educators not included in \$100 off discount.

Join ANLA Now and Save

For just an additional \$150, you can join ANLA when you register for the 2012 ANLA Clinic and enjoy the benefits of ANLA membership through June 30, 2013. In addition to the immediate discount to your Clinic registration, you'll gain access to ANLA's, online Knowledge Center, our professional Q&A community on ANLAConnect, and other educational programs throughout the year.

ANLA Member

Early Bird Special: \$599
(on or before December 15, 2011)

ANLA Member

Pre-Registration: \$749
(December 16, 2011 - January 20, 2012)

Non-members: \$999

Get ANLA Clinic experience for less. Join ANLA today and save almost 40% off the non-member registration price.

Full Time Student or Educator: \$199

(Valid Student ID required, please send copy of ID with registration.)

For more information, or to register online, visit www.ANLAclinic.org and click on "Register."

The Real GCU

\$599 per person

January 24-25, 2012

Arrive early to join the Class of 2014 and begin a two-year mini-MBA for garden center owners and top management with "Professor" Ian Baldwin.

Landscape Profit Workshop

\$349 for ANLA Members.

\$449 for Non-Members.

Save \$100 when you purchase with a Clinic registration January 24-25, 2012. Arrive early to join Mike Lysecki of the Landscape Management Network for a two-day exclusive workshop. Using your own numbers, you will construct a financial plan that encompasses sales, operations, staff and your bottom line.

Owners Only

\$249 Per Person

This exclusive, ANLA members-only program looks at the unique challenges faced by business owners/CEOs/COOs. Featuring nationally-recognized, executive coaches, Owners Only sessions occur during Clinic. The program is only available in addition to a full Clinic registration. Limit 2 per firm.

Retail Buyers Bootcamp

Pre-Registration Required.

FREE with full Clinic registration

A special look at trends, pricing and inventory management to help you do one of the toughest jobs in the industry. These sessions, conducted during the Clinic, are a free option, available when you purchase a full Clinic registration. Seating is limited and requires pre-registration.

